

PAUL CHOI

Designer
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EXPERIENCE

Aug 2022 – Current	Independent Design Director
Jul 2021 – Jul 2022	Mercury , San Francisco, CA Brand Design Lead & Manager
Mar 2020 – Jul 2021	Gusto , San Francisco, CA Lead Brand Designer
Nov 2019 – Mar 2020	Freelance Designer & Art Director
Aug 2019 – Oct 2019	SYPartners , San Francisco, CA Sr Designer
Nov 2018 – Jul 2019	Apple , Cupertino, CA Sr Designer
May 2018 – Nov 2018	SYPartners , San Francisco, CA Sr Designer
Jan 2014 – Apr 2018	Moving Brands , San Francisco, CA Sr Designer, Designer, Jr Designer
Jan 2013 – Apr 2013	Moving Brands , San Francisco, CA Design Intern

EDUCATION

May 2011 – Apr 2014	ArtCenter College of Design , Pasadena, CA Bachelor of Fine Arts in Graphic Design
2008 – 2010	Pasadena City College , Pasadena, CA Studied Graphic Design and Advertising
2005 – 2007	University California of San Diego , La Jolla, CA Bachelor of Arts in Communication

NOTABLE CLIENTS

Apple, Bluewolf, Deviant Art, Facebook, Fox, Google, Nike, Logitech, Magisto, MIT Media Lab, Sony, Uber, Wine Access.

SKILLS

Working knowledge in InDesign, Illustrator, Photoshop, After Effects, Sketch, Figma, Processing.

Experience in journalism and copy writing.

References available upon request.